



European
Commission

*The European Commission, Directorate-General Environment
The Ministry of Environment of the Republic of Korea
The Korea Environmental Industry & Technology Institute (KEITI)*

cordially invite you to participate in the

19th Forum on Eco-innovation

*To be held in Seoul, Republic of Korea
27 - 28 October 2015*

**EU - KOREA
ECO-INNOVATION
BUSINESSES**



Business opportunities in Eco-innovation

Materials and products for a sustainable future

VENUE

**Coex Convention & Exhibition Center
Grand Ballroom**
513, Yeongdong-daero, Gangnam-gu,
Seoul, Korea 135-731

Environment

Monday 26 October 2015

18.00 Introduction to doing business in Korea

Tuesday 27 October 2015

08.45 Registration

09.15 Session 1: Framing the event  en/ko

This session will explore the drive for green growth and innovation. It will present the latest trends on circular economy and the policy direction taken by South Korea and the European Union, focusing on innovative materials and product development.

11.05 Session 2: Learning lessons to drive improved performance  en/ko

This session will address the challenges to implement a circular economy from the materials and products perspective and offer examples from businesses facing obstacles (incl. funding) and finding solutions. Best practices will be used to illustrate how businesses and the environment can reap the benefits of the circular economy.

12.20 Lunch

13.20 Session 3: Collaboration ConverStation

Participants will have the possibility to choose two of the 20 case studies (40 min. each) that explore a variety of business activities and effective support programmes.

15.10 Session 4: Driving forward the collaborative approach  en/ko

This session will start by offering a broader reflection on green growth opportunities in the chemical sector drawing from REACH (the EU regulation designed to improve the protection of human health and the environment from the risks that can be posed by chemicals, while enhancing the competitiveness of the chemicals industry).

A panel of experts from business, academia and civil society will offer their views on building collaboration (incl. funding aspects) on materials and products in the circular economy.

16.50 Closing remarks  en/ko

17.30 Cocktail/Buffer dinner

Wednesday 28 October 2015

09.00 – 17.00

Visit of ECO-EXPO KOREA 2015  en/ko

ECO-EXPO KOREA 2015 is a four day event being held from 27 to 30 October 2015 at the COEX A&B Hall in Seoul, South Korea, the same location of the Forum on eco-innovation. The ECO-EXPO KOREA 2015 is the biggest exhibition in Korea, covering all aspects of eco-friendly industries from green transportation and green energy to green buildings. It showcases the latest solutions for effective water and waste management, use of secondary raw materials and business models. It is the best occasion to meet business partners and learn about business opportunities in sustainable production, logistics, distribution, and consumption.

And

Matchmaking event with South Korean and European SMEs  en/ko

In collaboration with the Enterprise Europe Network, the European Business Network and the European Chamber of Commerce of Korea. This event consists of pre-validated meetings of 30 minutes.

Attendance at the forum is free and upon registration only.

Please register at:

www.ec.europa.eu/environment/ecoinnovation2015/2nd_forum

Use the following codes:

Login: ecoap

Password: seoul

For more information: contact the EcoAP Secretariat: ecoap.forum@pracsis.be

Organised by:



MINISTRY OF
ENVIRONMENT

In cooperation with:



Korea Environmental
Industry & Technology Institute



With the support of:



EUROPEAN CHAMBER OF
COMMERCE IN KOREA
유럽경제포럼한국지회